



06/01/2023

CINEREPPLICAS TAKES MASTERS OF THE UNIVERSE MERCHANDISE TO NEW HEIGHTS

Cinereplicas, a licensed merchandising brand that produces movie replicas, is proud to introduce new items in its Masters of the Universe line. The brand operates under the official license of Mattel and offers a range of collectibles, clothing, accessories, stationery, and kitchenware that appeals to seasoned fans of the iconic franchise.

In the first and second quarters of 2023, Cinereplicas will release an exciting collection of Masters of the Universe stationery items, including notebooks, pen holders, and eraser figurines under its home-grown Gomee brand.



The Masters of the Universe Gomee Collection will feature eight iconic characters: He-Man, Skeletor, Cringer/Battle Cat, Beast Man, Orko, Sorceress, Clawful, and Duncan. These eraser figurines come with character-specific accessories and easily assembled parts, making them perfect for collectors and fans alike. Not only can they be used to

spruce up any desk or workstation, but they can also be used to erase pencil lead writings or drawings.

As Mattel continues to expand the world of Eternia with new content and marketing initiatives in 2023, Cinereplicas will also continue to develop and introduce new merchandise that appeals to both new and longtime fans of the franchise. For more information about Cinereplicas' Masters of the Universe collection, please visit cinereplicas.eu/cinereplicas.fr.



About Cinereplicas:

Premier creator of exceptional licensed merchandise, Cinereplicas caters to avid fans and collectors of iconic franchises worldwide. Our unwavering dedication to superior craftsmanship and meticulous attention to detail sets us apart as a trusted provider of captivating pop-culture memorabilia.

OUR CONTACT

 cinereplicas.com

 press@cinereplicas.com

Cinereplicas is a brand of Fame Bros Ltd.